



FOR IMMEDIATE RELEASE
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ADVANCED ENERGY DYNAMICS, LLC AND SUNNY DELIGHT BEVERAGES CO. ANNOUNCE RESULTS OF CUSTOMIZED ENERGY SAVINGS PROJECT



Partnership Delivers Higher-Than-Expected Savings

South Brunswick, NJ, March 19, 2014

Advanced Energy Dynamics, LLC (AED) and Sunny Delight Beverages Co. (SDBC) today announced the completion of their energy project resulting in a 20% cost savings at SDBC's South Brunswick, NJ facility. As a leader in the food and beverage industry, SDBC is in the forefront of sustainability initiatives. SDBC chose AED to spearhead their energy conservation efforts due to AED's innovative approach. By improving electrical efficiencies throughout the facility, SDBC was able to achieve its sustainability and financial goals while maintaining ongoing operations and optimized productivity.

"Working with Sunny Delight on this project highlights how it is possible to achieve significant financial savings and corporate sustainability goals, while still remaining within a company's payback criteria", said Samantha Gumenick of Advanced Energy Dynamics, LLC.

"We were pleased with these energy savings and plan to reapply AED's customized approach at our other facilities," said Dan Sileo, Vice President, Manufacturing, SDBC. "AED was very focused, receptive to our feedback, and it was a win-win for both companies."

About Sunny Delight Beverages Co.

Sunny Delight Beverages Co. is a leading producer of juice-based drinks in North America. It is dedicated to helping moms improve the vitality of their families by creating and manufacturing more wholesome beverages. The company's brands include SunnyD citrus punch, Fruit2O flavored waters, Veryfine 100% juices and juice drinks, and Elations dietary supplement for joint health. Please visit www.sunnyd.com for more information about the company, its brands, and its sustainability reports.

About Advanced Energy Dynamics, LLC

Engineering firm, Advanced Energy Dynamics LLC (AED), is a leader in innovative energy solutions, specializing in turn key projects for high-energy consumers. With clients within the food processing, cold storage and medical sectors among others, AED aids clients in realizing improved equipment performance vital to their unique productivity goals. AED assesses each facility as a unique "ecosystem" and tailors an energy conservation solution to address each client's critical needs.

Further Information:

If you would like more information about what AED could do to help your organization exceed its energy savings goals, please contact Elizabeth Bacigalupo at 855.446.1166 or email at info@advedllc.com.